

MINUTES OF THE HOUSE ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE

The meeting was called to order by Chairperson Lana Gordon at 3:30 p.m. On January 21, 2009, in Room 711 of the Docking State Office Building.

All members were present except:

Representative Sharon Schwartz- excused
Representative Valdenia Winn- excused

Committee staff present:

Ann Deitcher, Administrative Assistant
Reed Holwegner, Kansas Legislative Research Department
Jason Long, Office of the Revisor of Statutes
Doug Taylor, Office of the Revisor of Statutes

Conferees appearing before the committee:

Stan Ahlerich, President, Kansas, Inc
Tracy Taylor, President & CEO, Kansas Technology Enterprise Corp. (KTEC)

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Chairperson Gordon introduced Stan Ahlerich who said that his testimony was structured around the various aspects of Kansas, Inc.'s mission of economic development, strategic planning, research & analysis and benchmarking & evaluation. ([Attachment 1](#)).

Mr. Ahlerich provided an overview of several Kansas, Inc. efforts, and rather than divide his discussion into these three core areas, he wanted to present them in a manner that overlaid and connected these core activities to the original concept behind Kansas, Inc. in order to stress the importance and relationships between each of these roles.

It was explained that in accordance with K.S.A. 74-8002, the 2007 Economic Development Strategic Plan, entitled "Leveraging our Foundations and Designing the Future: A Kansas Economic Renaissance" provides 43 strategies accomplished through 98 recommendations intended to strategically position Kansas for long-term economic growth. The Strategic Plan is the result of a year long process, driven by sound, fundamental research and tested with business input throughout the state. ([Attachment 2](#)).

Questions and answers followed.

Next on the agenda was Tracy Taylor who explained the history of KTEC. ([Attachment 3](#)).

Created by Legislature in 1986, the "Redwood-Krider Report" articulated need for entrepreneurship and technology economic development. KTEC is governed by a 20-member, industry-led board of directors. This includes private sector, university, legislature and administration representatives.

Mr. Taylor explained that KTEC was funded by the Economic Development Initiatives Fund consisting of revenues from the Kansas Lottery and Gaming Commission.

Questions and answers followed.

The meeting was adjourned at 4:40 p.m.

The next meeting is scheduled for Monday, January 26, 2009.