

Kansas House Committee on Federal and State Affairs
Testimony in Support of HB 2611
February 16, 2022
Alexi Madon - DoorDash

Good morning Mr. Chairman and members of the Committee. My name is Alexi Madon and I am here on behalf of DoorDash, a third party delivery company. I want to thank the Committee for its work on House Bill 2611 and am happy to testify in support of the bill.

DoorDash takes the delivery of alcoholic beverages very seriously and is committed to the safe and legal delivery of these products. DoorDash does not allow drivers under 21 to facilitate any delivery with alcohol. We are committed to educating Dashers (delivery drivers) on alcohol safety guidelines and all relevant legal requirements. Currently, in other states where third party delivery of alcohol is legal, Dashers receive robust Delivering Alcohol Guidelines during their onboarding process. This includes a step-by-step overview of how to make deliveries safely and what warning signs to look for that may indicate a recipient is either underage or intoxicated. Dashers are also subject to a test of the course material and cannot deliver alcohol until they have passed.

DoorDash uses its app-based technology to verify the age and identification of the customer prior to the sale of alcohol on our platform. Our third party ID security vendor ensures that a customer cannot use a fake ID or expired ID by having the customer scan their state ID into the app, which is then matched electronically to the individual, creating an instant security check. After the sale goes through, DoorDash will then provide a photo of the customer to our delivery driver so they know who the alcohol should be personally handed off to. *No other person at the delivery address may accept the order.*

We applaud the many safety restrictions in the bill and want to echo our support for them, as Dashers are not allowed, via DoorDash policy, to deliver alcohol to anyone that doesn't match the photo ID or is visibly intoxicated. Should either of those things happen upon delivery, they may touch a button in the app to speak directly with a DoorDash customer service agent who will instruct them on next steps.

We are proud of the partnerships we've created with [responsibility.org](https://www.responsibility.org) and Students Against Drunk Driving (SADD) to ensure that all participants in the sale of alcohol (retail, delivery and customer) have a safe, legal, and efficient experience.

Of course, there is more good news than just the ability for consumers to have their alcohol delivered. DoorDash internal data from other states where alcohol is already available for delivery shows that orders from grocers that include alcohol may increase order values by 30% and convenience stores by 50%. In turn, these increased order values reflect an increase in driver pay, which is already upwards of \$22 per hour while active on the platform. Dashers on average make 30% more on deliveries that include alcohol. We anticipate these numbers to follow suit here as well.

Thank you for the opportunity to speak to you today. We are pleased to support HB 2611 and I am happy to answer any questions at this time.