



DINA FISK
Representing Verizon
Fisk Consulting
Phone: 913-530-9072
E-Mail: dinafisk@kc.rr.com

HOUSE UTILITIES AND TELECOMMUNICATIONS COMMITTEE

JANUARY 16, 2013

Chairman Seiwert and Members of the Committee:

My name is Dina Fisk and I am a contract lobbyist for Verizon Wireless and Verizon Enterprise Systems (VES), the business/commercial marketing side of the business, connecting business customers to a second-to-none global network.

Verizon Enterprise Systems (VES) is connecting the major cities of the United States with 100G (gigabits per second) network technology, adding 13,000 network miles in the U.S. and 1,616 miles in Europe during 2012.

Verizon Wireless has launched 4G LTE in the following Kansas cities:

Kansas City	Great Bend	Hutchinson
Wichita	Hays	Salina
Topeka	Garden City	Lawrence
Manhattan McPherson	Dodge City	Atchison
Newton Andale	Junction City	

As many of you already know, 4G LTE is showing speeds 10-15 times faster than the 3rd generation. This does not just mean faster speeds to connect calls and to the Internet; it also means fewer dropped calls and overall better customer experience. 4G LTE is a great enabler, providing transformational opportunities in the areas of retail, e-commerce (e.g., using your smartphone for banking, credit card activities), smart homes, more efficient energy usage and water conservation, intelligent automobiles and healthcare.

A couple of Kansas examples:

- An electric company customer is using 4G models to better mobilize its workforce, save fuel costs and improve its customers' service visits
- A Wichita-based vending company is using Verizon 4G technology to monitor its vending machines and unmanned cafeterias, helping prevent against theft and property damage. Units are deployed very quickly.
- And some Kansas school buses now have 4G availability, allowing their students to better utilize their time on the bus; check out: <http://www.kansascity.com/2012/12/25/3981619/school-buses-ride-along-to-21st.html>

Verizon Foundation contributed \$136K back to Kansas communities in 2012, to non-profits contending with Internet safety, Safe teen dating program; some programs emphasizing science, technology, engineering and math in Kansas schools; and with Via Christi, helping expand an e-pharmacy rural health program.

The type of issues Verizon comes before the committee is typically related to supporting the current (non) regulatory approach that is working, or to oppose threats of regulation or excessive fees and taxes on consumers. An example of such excessive fees is the Kansas Universal Service Fund (KUSF) that over the years grew to be the third highest in the nation. This session we hope to significantly reduce the KUSF to lower this excessive tax burden on Kansas's consumers.

Thank you, and I look forward to working with you.