

# Solutions for Consolidation of Elections



Val Guyett - VP, Business Development  
Election Systems & Software



## Election Systems & Software



Years  
in Business



Dedicated  
Employees



States  
Supported



Jurisdictions  
Supported



Registered  
Voters



Voting  
Tabulators



## Election Systems & Software

- Voter Registration Systems
- Ballot Layout
- Electronic Poll Books
- Ballot Printing
  - Pre-printed
  - On Demand
- Ballot Distribution
  - Vote by Mail
  - Electronic Delivery
- Vote Tabulation Systems
  - Optical Scan
  - DRE

ESS

## Election Consolidation Impact

- Ballot Layout Complexity
- Increase in ballot length/ 2 page ballot
- Accurate Ballot Distribution
- Time for voter to complete ballot at poll
- Drop in down ballot races

ESS

# Impact Mitigation Opportunities

## DRE

- › Reduction in time to vote ballot
- › Improve accuracy of ballot distribution

## Optical Scan Counties

- › Significant reduction in time to vote ballot
- › Full automation and accuracy of ballot distribution



# Ballot Online - ExpressPass Sample Ballot

Interactive/Accessible  
Sample Ballot

Voter Specific

Polling Place Lookup  
with Google Maps

Anonymous Lookup



# Ballot Online – ExpressPass in hand

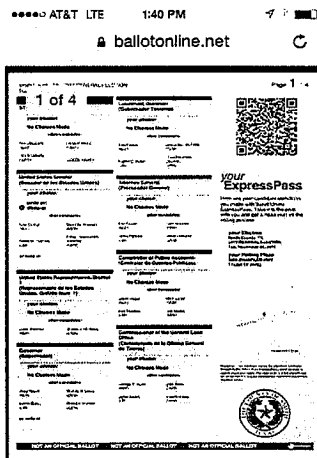
Clear Ballot Selection Summary

Location of Polling Location

Customizable graphics and language

Ballot Selection Summary QR Barcode

Printable PDF or Electronic Device Friendly



# Current Voting Process

Check-in Verification

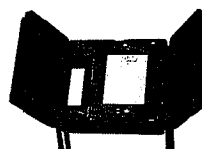
Ballot Distribution

Vote Selection

Vote Tabulation



Programmable Card



D  
R  
E



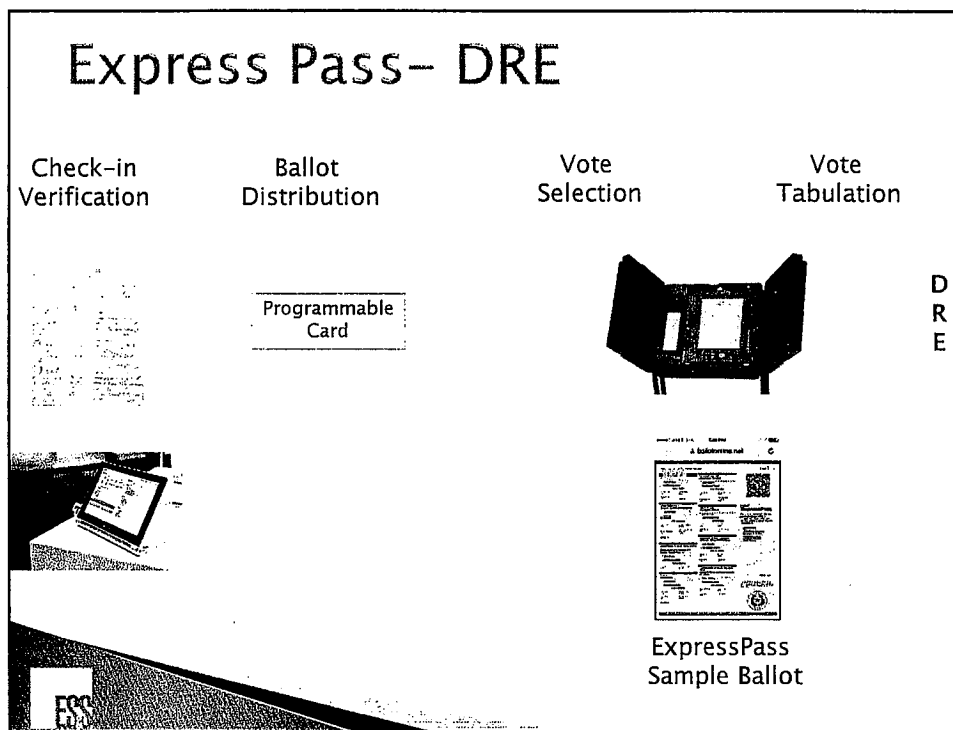
O  
P  
S  
C  
A  
N



# Express Pass- DRE

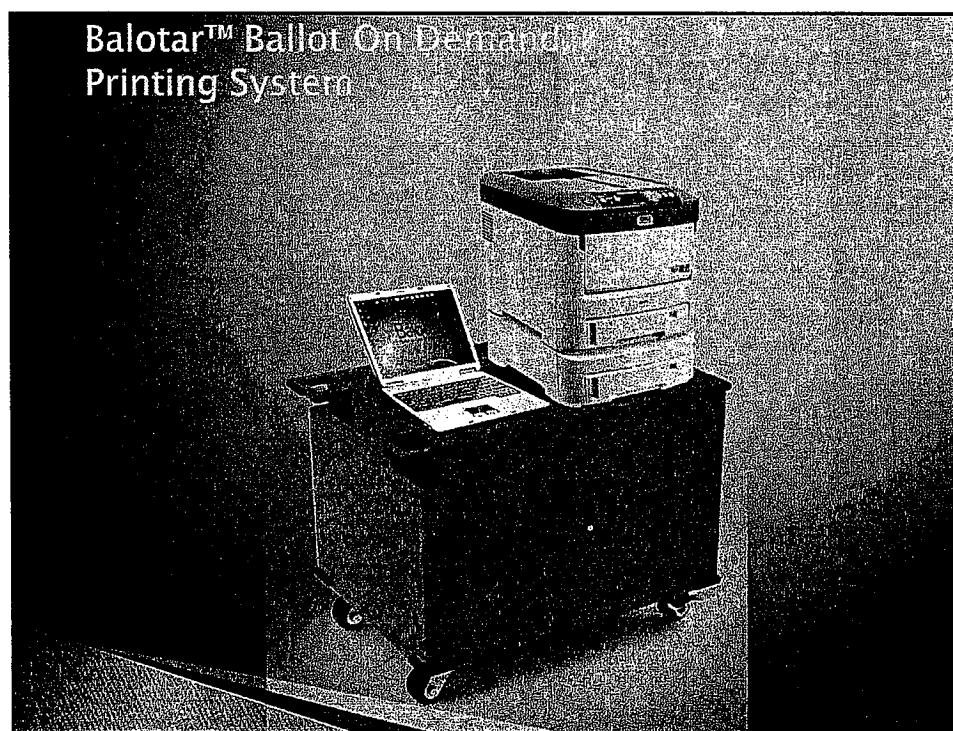
Check-in Verification      Ballot Distribution      Vote Selection      Vote Tabulation

Programmable Card



ExpressPass Sample Ballot

D  
R  
E



## Ballot on Demand

- ▶ Core value
  - Eliminate waste associated with ballot ordering
  - Accurately automates ballot selection
    - Poll Book interface
- ▶ Primary Use Case
  - Polling locations with consolidated precincts
  - Advanced voting locations
- ▶ Added value
  - Utilize ExpressPass barcode to automatically populate ballot for voter



## BOD/ Express Pass– Optical Scan

Check-in  
Verification



Ballot  
Distribution



Vote  
Selection



Vote  
Tabulation



O  
P  
S  
C  
A  
N



## Cost Overview

### ▶ ExpressPass

- Potentially reduce voting time
- \$250– 750 per election/ per county

### ▶ Balotar Printing System with opt'I PollBook

- Reduce ballot waste
- Ensure accurate ballot selection/ distribution
- Speed up check in process
- Potential for significant reduction in voting time
- \$5000–\$7500 per unit for Unity tabulation systems
- \$8500–\$11,000 per unit for GEMS tabulation systems



# Questions?

