

House Education Committee Update on Higher Education

Andy Tompkins, President & CEO February 1, 2012







Higher Education in Kansas

- ★ 32 public higher education institutions
- ★ Educating 187,466 students (2011)
- ★ Awarding 39,182 degrees (2011)
 - 10,283 technical certificates (system wide)
 - 8,242 associates (system wide)
 - 14,220 bachelor's
 - 5,093 master's
 - 1,344 doctoral

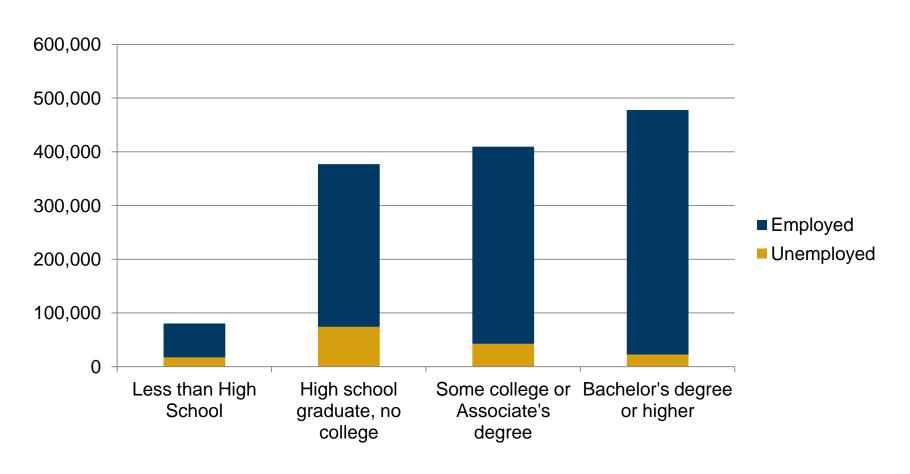


Higher Education = Jobs

| Occupation | Selected Graduate Populations (Academic Year 2010) |
|----------------------------------|--|
| Truck Drivers (CDL) | 422 |
| Welders | 227 |
| Nurses | 6,902 |
| Doctors | 340 |
| Engineers | 2,013 |
| Teachers | 2,987 |
| Veterinarians | 136 |
| Pharmacy Technicians | 38 |
| Lawyers | 408 |
| Total Higher Education Graduates | 35,412 |



Employment & Education Levels





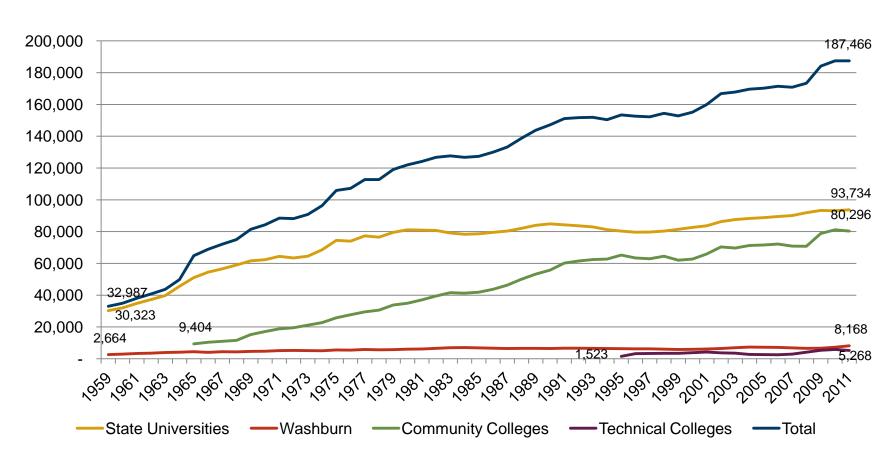
Return On Investment

★ For every \$1 invested by the state, Kansas receives \$11.94 in return





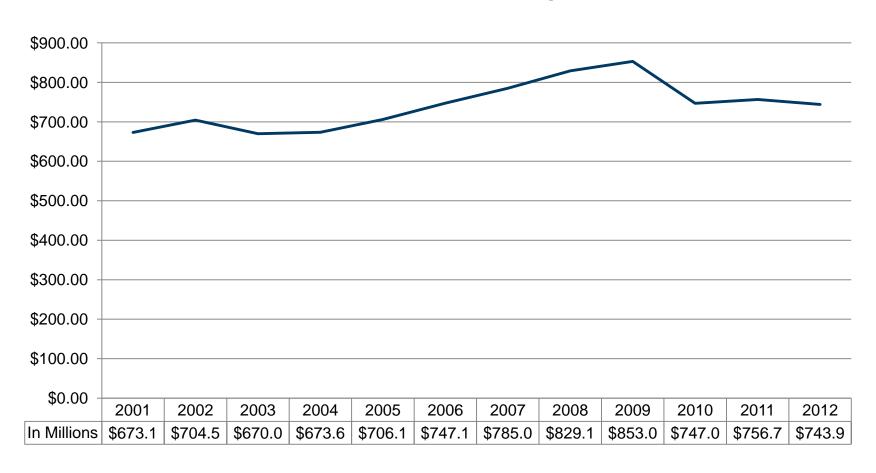
Student Enrollment (Fall Headcount)



Source: KHEER

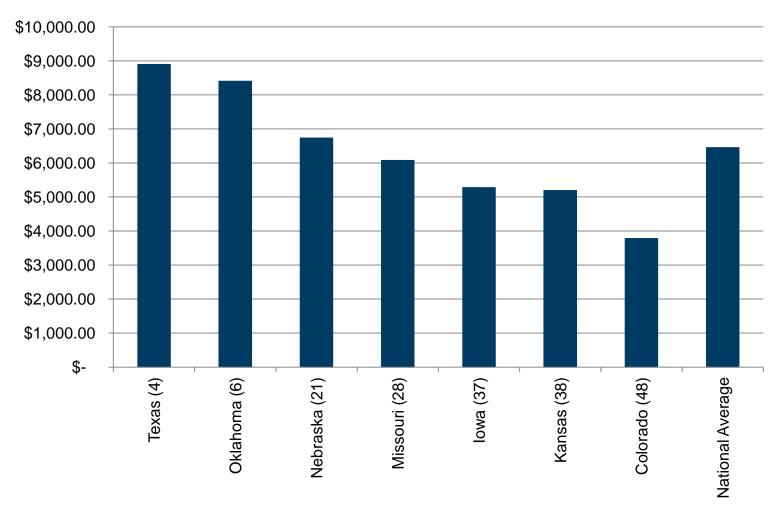


State Appropriations for Higher Education

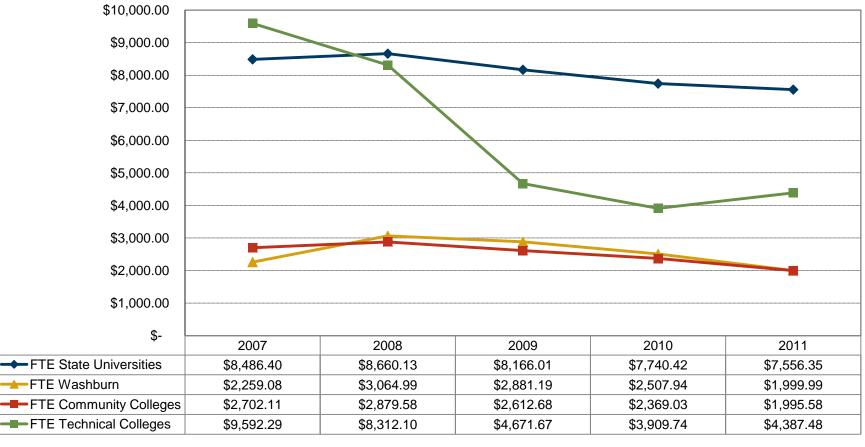




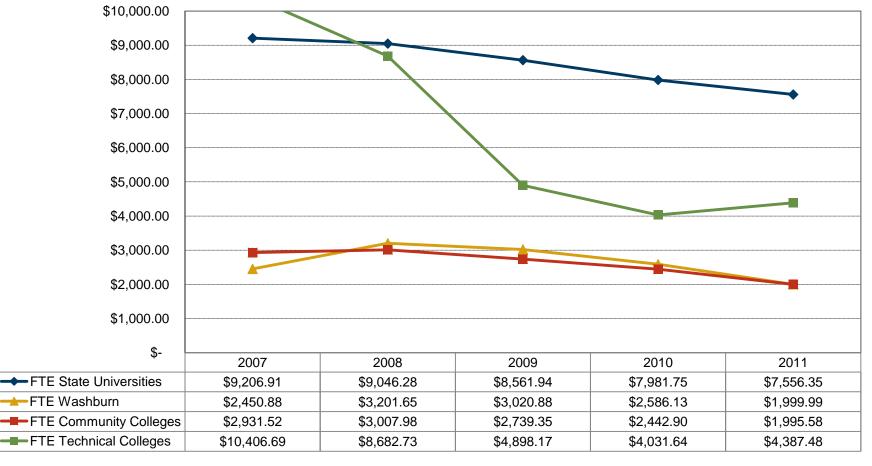
2010 Educational Appropriations per FTE



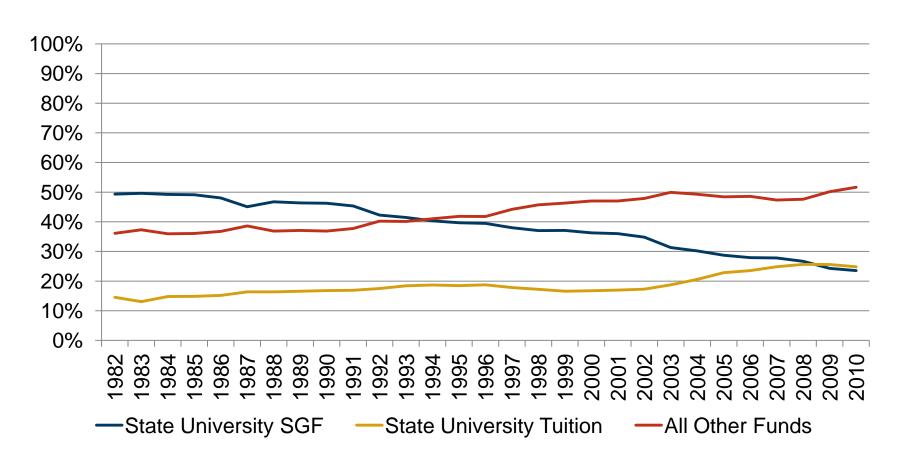






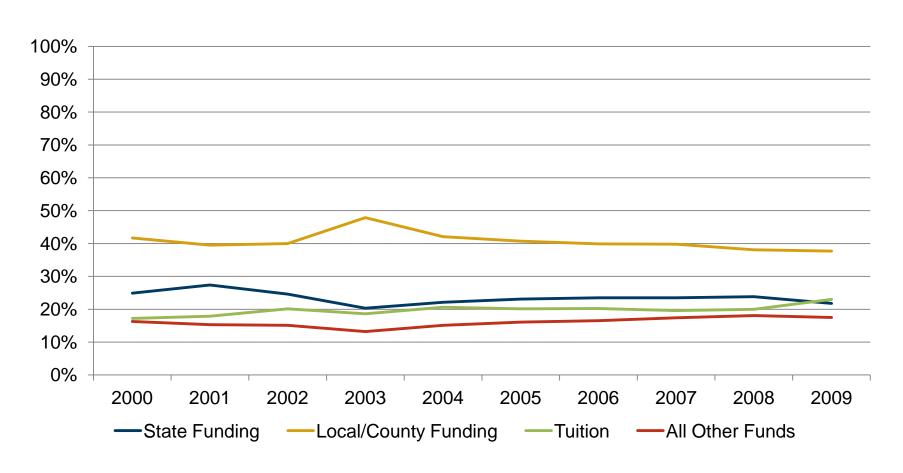


State University Funding Sources



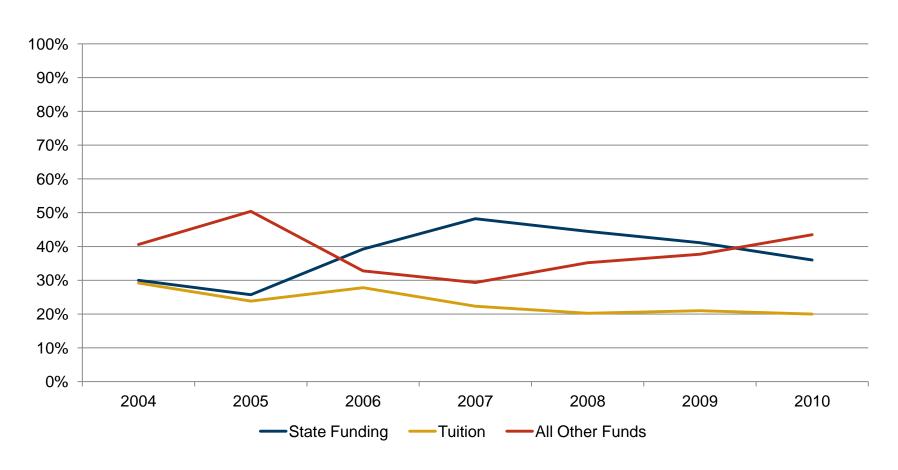


Community College Funding Sources





Technical College Funding Sources



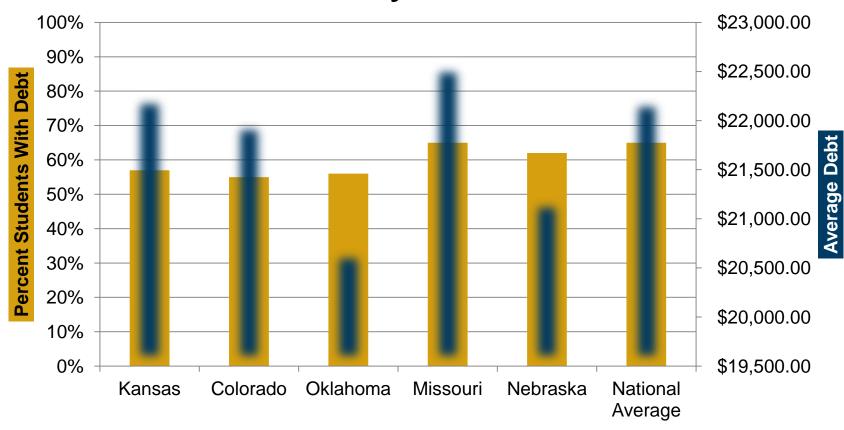


Financial Aid

- * In 2009-2010
 - Kansas was among 15 states who spent less than 5% of higher education funding on state financial aid
 - National Average = 11%
- ★ Per undergraduate FTE, the Kansas expenditure on financial aid was \$130
 - National Average = \$627



2010 Educational Debt University Graduates





Deferred Maintenance

- ★ State universities are stewards for:
 - 818 state-owned buildings which encompass 30 million square feet and represent two-thirds of the state's buildings
 - At least 75% of the buildings are 30 years or older
 - 26,214 acres of land
 - Replacement value of \$7.3 billion
- ★ According to our 2010 deferred maintenance report, it is estimated to be over \$900 million
- ★ Funds needed for annual maintenance is estimated to be approximately \$90 million



Deferred Maintenance

- ★ Educational building fund was authorized in 1918 and has been a one mill statewide levy since 1955.
- ★ Since 1997, one half of the levy has been used to pay off the Crumbling Classroom bonds which will be paid off in FY 12.
- ★ In FY 13, the educational building fund will have \$30+ million for use by universities.
- ★ Dedicated annual state funds of \$60-70 million coupled with funds from university budgets would make significant progress on deferred maintenance.

What goals is the Board pursuing to improve higher education in Kansas?

- ★ Increase the number of Kansans with a postsecondary certificate, credential, associate degree, or bachelor degree
- ★ Enhance the performance and reputation of our universities
- ★ Adopt a strategic agenda to accomplish the goals = Foresight 2020



Foresight 2020 – Current Initiatives

- ★ Align Systems and Institutions
 - Revised Qualified Admissions Standards for State Universities
 - Working with High Schools in Clarifying Postsecondary Expectations
 - Addressing Transfer and Articulation Within Higher Education
 - Established a Council of Chief Research Officers
- ⋆ Increase Participation
 - Developing a Plan for Recruiting Kansans Back to School to Finish a Degree or Credential
 - Advocating for Increased State and Local Support for Student Financial Aid
 - Encouraging Alternative Delivery Systems



Foresight 2020 – Current Initiatives

- ★ Improve Retention and Graduation Rates
 - Aligned Institutional Performance Agreements with Foresight 2020
 - Developed Annual Report on Progress
 - Currently Developing Initiative Aimed at Recruiting Non-Degree Completing Adults Back To Finish a Degree
- ★ Enhance Student Success
 - Aligning Assessment of Student Learning with Institutional Accreditation
 - Establishing Goals for Student Learning



Foresight 2020 – Current Initiatives

- ⋆ Align with Kansas Workforce Needs
 - Working with the Department of Commerce and Department of Labor to Identify Critical Workforce Needs and Gaps and Implement the Engineering Expansion Program
 - Receive First Annual Report on University Research that Addresses Needs of the Kansas Economy
 - Reported on Percentage of Credentials or Degrees Awarded in Science, Technology, Engineering, and Mathematics
- ★ Ensure State University Excellence
 - Required Universities to Establish Aspirational Goals and Develop Benchmarks of Excellence in Comparison with Peer Institutions
 - Established a Council of Chief Research Officers



- ★ Regents asked for a 1.8% HEPI increase to provide funding for the increase in operational costs (\$12.7m).
 - Applied to all universities and colleges in the Regents system
 - The Governor did not recommend funding.



Student Financial Assistance

- ★ Regents asked for \$385,925 to redesign the old vocational grant into a career technical education grant that would bring the grant amount to \$500,000.
 - The Governor did not recommend funding.
- ★ Regents asked for \$543,182, a 2.6% increase in all student financial aid programs.
 - The Governor did not recommend funding.



Student Financial Assistance

- ★ Regents asked for \$1,785,852 to backfill the loss of state and federal funds in the comprehensive grant program.
 - This grant program allows students to use this money at any four year Kansas public or private university.
 - The Governor recommended \$1 million in funding.



Career Technical Education

- ★ Regents requested \$8 million to begin funding the new tiered technical education formula.
 - Tiered program was developed last year.
 - Creates uniform rates for funding of technical education at community and technical colleges
 - Provides incentives for increased production of a technical workforce
 - Governor recommended funding.



KU Medical Loan Program

- ★ Regents requested supplemental funding for KU Medical Center's program that incents doctors to practice in rural areas (\$1.86m)
 - Maintains120 loans per year
 - In the past, we have been able to sustain loans because doctors repaid loans rather than serve in rural underserved areas.
 - · Governor recommended funding.



KSU Veterinary Medicine

- * Regents requested \$5 million to expand the research and instructional capacity of the college to fulfill KSU's desire to be recognized as one of the top veterinary medicine programs in the nation.
 - KSU currently ranks in the lower half of all CVM research expenditures.
 - Governor recommended funding.

Midwest Higher Education Compact Dues

- ★ Regents requested \$95,000 for the annual dues plus the \$5,462 that the state was in arrears due to cuts in 2010 and 2012.
 - Colleges and universities in Kansas participate in a number of programs offered by MHEC.
 - Governor did not recommend funding.



- ★ Regents requested \$3 million to enhance the ability of KU to attract and retain professors of the highest status.
 - KU believes that this will assist them in retaining AAU status, potentially increase ranking, and help fulfill the strategic plan.
 - Governor recommended funding.

Pittsburg State University Polymer Research Project

- ★ Regents requested \$1 million to expand undergraduate and graduate programs to produce needed scientists.
 - PSU has been awarded 15 patents for their polymer research.
 - Governor recommended \$500,000 in FY 13 and \$1 million in FY 14.



Kansas Academy of Math and Science

- ★ Regents requested \$203,200 to expand the program from 25 to 40 students.
 - The Fort Hays State University program provides an outstanding math and science curriculum to the best and brightest math and science students in Kansas.
 - Almost all students continue at a Kansas university or college.
 - Governor recommended funding.



- ★ Regents requested \$250,000 for Nursing informatics degree, \$250,000 for Ecommerce degree, and \$250,000 for Sustainability degree to meet workforce needs.
 - None of these were recommended for funding by the Governor.



Thank you for your support of higher education in Kansas!

One Last Issue - Kan-ed

- ★ Cut \$4 million from budget which included a plan to phase out content services by FY 13
- ★ Responded to Concerns Expressed in FY 11 Legislative Session
- ★ Reported to Kan-ed Interim Study Committee and Worked with Legislative Post Audit
- Proposing a new model which includes moving Internet-only users to local provider and higher bandwidth and video users to KanREN
- ★ Each school and library will file their own e-rate application and all Kan-Ed members will pay for a portion of their services
- ★ Will need 18 months to transition to a new system